

G. KELLOGG & CO.

Glenn Kellogg

Glenn has over 20 years of experience working in analysis, planning, and development. He has overseen design and construction and managed commercial real estate. He is a collaborative and mentoring leader providing guidance and management to organizations. As a consultant he assists communities around the country with market based strategies to revitalize downtowns, support local entrepreneurs and build walkable communities.

Education

University of Miami
2005 Knight Fellow in
Community Building

University of Pennsylvania
1999 Master of City Planning

University of Virginia
1996 BA in Foreign Affairs

Career Practice

President; G. Kellogg & Co.
2020-present Washington, DC

Interim Executive Director;
Incremental Development Alliance
2021 Atlanta, GA / Washington, DC

Principal; Urban Advisors
2011-2020 Rochester, NY
2004-2010 Washington, DC
2002-2004 Portland, OR

Manager; Rochester Local Capital
2012-2019 Rochester, NY

Project Manager;
Innovative Redevelopment
2000-2002 Seattle, WA

Associate; Leland Consulting
1999-2000 Portland, OR

Junior Analyst; CapitalNET
1996 London, UK

Professional Associations

Cleveland Park Main Street, DC
2021-present Steering Committee

Incremental Development Alliance
2015-2021 Founding Trustee

Landmark Society of Western NY
2014-2021 Trustee

Rochester Improvement Society
2011-2016 Instigator

National Charrette Institute
Certified Charrette Planner

Analysis

Urban Advisors; Clients Nationwide

- Provides economic, strategic and development consulting services for land use policy including downtown masterplans, comprehensive plans and neighborhood revitalization strategies
- Performs proforma analysis of building typologies and site programs
- Developed GIS analysis tools for measuring impact and identifying development opportunities
- Facilitates public input processes including table workshops, public meetings, group and individual interviews
- Recommends feasible actions scaled for local entities
- Provides analysis for retail, residential and commercial development

Construction Management & Development

10 Winthrop Street, Rochester, NY

- Secured financing and equity, purchased real estate
- Managed design and renovation for 20,000 sf grocery store.
- Managed design, development and leasing of second floor space
- Total real estate value over \$4 million
- Received 2016 Rochester AIA design award

Harvard University Center for Hellenic Studies, Washington, DC

- Represented Client for construction of over \$1 million "Digital Agora" multi-media conference center
- Provided cost analysis, specification review, project coordination and contractor supervision

Innovative Redevelopment, Seattle, WA

- Managed purchase, financing, design, permits, specifications, construction management, contracting and sale of residential development

Business Management & Development

Incremental Development Alliance; Atlanta, GA / Washington, DC

- Managed staff & faculty of 20 to provide trainings during COVID-19
- Revised business plan to focus on core competencies and impact
- Inaugurated social media platform to achieve strategic plan goals
- Conducted financial, legal, HR, and sponsor relationship duties

Hart's Local Grocers, Rochester, NY

- Raised \$700,000 equity investment from local investors
 - Conducted preliminary market analysis and drafted business plan
 - Managed award winning branding and store design
 - Built management team and network of consultant services
 - Represented investors and directed managers with staff of 47 and annual sales of \$5 million
 - Provided Acting General Manager duties and direction from 2018-2019
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